Walter S. Segaloff was a man of action. In addition to building a successful chain of women’s clothing stores across southeast Virginia, he dedicated himself to many causes about which he cared deeply. Perhaps his truest passion and deepest calling was establishing and guiding An Achievable Dream (AAD). What Walter launched as a summer and after-school tennis and tutoring program for rising 3rd-graders in Newport News, Virginia, soon expanded to an elementary school, then middle and high school, becoming a full K-12 program dedicated to leveling the playing field for underserved students from challenging socioeconomic backgrounds by bringing a social and moral focus to academics.

One of Walter’s most cherished core values was hope. He created an organization that made a difference in the lives of the students and families it served by providing hope. Hope for a future beyond the bounds of a neighborhood; beyond the city limits. Every day, he worked to ensure that AAD was equipped to continue providing experiences, opportunities, tools and resources for students to achieve and succeed. Providing hope for the future guided Walter, and it guides An Achievable Dream today as we carry Walter’s mission and vision forward.

Before his unexpected passing in 2013, Walter’s leadership prepared the organization for future expansion. AAD now operates in partnership with three school districts in Virginia, serving over 2,000 students. With over 800 graduates of the program, 90-95% of whom have continued on to college, Walter’s mission of developing independent, productive citizens through a social, academic, and moral education, continues.

The Impact

- Giving to the endowment provides a solid foundation that can result in annual streams of income that help sustain the organization in perpetuity and ensure all of the components of our program can forever be kept intact. This foundation of financial strength allows AAD to focus more time on our mission and students.
- Every year you will receive information on what your gift provided for our students and alumni.
- This is your opportunity to impact students now, as well as generations of students to come, right here in the community you care about. Your legacy of making a difference will live on forever, inspiring your friends and loved ones.

Our mission, their future... Now part of your story.

As a member of the Founder’s Hope Circle, you will be recognized in our Annual Report as well as on our website, AchievableDream.org.
An Achievable Dream
Endowment

Endowment Mission: Develops sustainable long-term funding to support the social, academic, and moral needs of current and future generations of students with social risk factors, affording emphasis to An Achievable Dream and organizations who serve a similar population.

What is an Endowment?
An endowment is an investment fund of donated assets. Generally, the principal is kept intact and the investment income is used for charitable needs. This allows for the endowment to grow and fund the mission in perpetuity. Your gift to the endowment can help support Dreamers now and for many years to come.

Types of Gifts
- A gift of cash.
- A gift of appreciated stocks, bonds, or mutual funds.
- A gift of real estate.
- A gift of life insurance policy that designates AAD as a beneficiary.
- A gift of IRA or other retirement fund that designates AAD as a beneficiary.
- A bequest in your will or trust.
- A distribution from your donor-advised fund.
- A charitable gift annuity.
- A charitable remainder trust.

Please see our Gift Acceptance Policy for more information.

Management of the Endowment
Our endowment consists of two separate investment portfolios:
- The Achievable Dream Endowment Portfolio exists to support any liquidity needs that relate to operations
- The Achievable Dream Scholarship Portfolio consists of funds invested to pay for college scholarships for our alumni

Our endowment investments are professionally managed in high-quality and diversified portfolios allowing for strong investment returns while being mindful of risk and volatility.

Part of Your Story
We know how meaningful the Dreamers are to you when you make a gift to the Endowment, and we want to make sure you know how valuable your gift is. Each year, we will provide you with information about the impact of your philanthropy. We want you to see the difference that you are making in the lives of our Dreamers. In addition, your gift can be designated for either our Newport News or Virginia Beach locations. No matter which you choose, your gift will create a better future for the communities we all call home. Learn more about the Founder’s Hope Society for supporters who arrange a legacy gift of any amount to sustain An Achievable Dream into the future.

For questions about Endowment giving, contact Lee Vreeland at 757-599-9472 or lvreeland@achievabledream.org
Planned Giving Declaration of Intent

Thank you for your intention to include An Achievable Dream in your estate or financial plan.

Please complete this form with as much information as you are willing to share.

My/Our Information:

Name: ___________________________ Spouse Name (if applicable): ___________________________

Address: ___________________________ City: ___________________________ State: _____ Zip: _____

Phone Number: ___________________________ Email Address: ___________________________

Gift Information:
I/We have provided a gift to An Achievable Dream as set forth in my/our:

☐ Will or Trust
☐ IRA/Other Retirement Assets
☐ Charitable Remainder Trust
☐ Life Insurance Policy
☐ Charitable Gift Annuity
☐ Other Asset(s) (please describe):

The current estimated value of my/our gift is: $ __________________________

Other details you wish to share: ____________________________________________

Recognition:

☐ I/We wish for this gift to remain anonymous.
☐ Please list my/our name(s) as follows: __________________________

☐ I have not yet included An Achievable Dream in my estate plan, but please reach out to me to talk about my options.

I/We understand this form does not create a binding obligation. AAD will respect any confidentiality that I/we request. AAD understands that the size of the gift may change.

Signature: ___________________________ Date: ___________________________

Our mission. their future... Now part of your story.
The Walter S. Segaloff Society recognizes those who have provided life-changing support to Dreamers by contributing or pledging a cumulative amount of $500,000 or more to An Achievable Dream.

The Beginning

An Achievable Dream (AAD) founder, Walter Segaloff, was a great leader of his generation. In addition to building a successful chain of women’s clothing stores across southeast Virginia, he dedicated himself to many causes about which he cared deeply. Perhaps his truest passion and deepest calling was establishing and guiding AAD. Originally launched as a summer and after-school tennis and tutoring program to help level the playing field for rising 3rd-graders in Newport News, soon expanded to an elementary school, then middle and high school, becoming a full K-12 program dedicated to providing tools, opportunities, and resources for success for underserved students from challenging socioeconomic backgrounds by bringing a social and moral focus to academics.

Ways to join the Walter S. Segaloff Society include:
- Establishing a repeating donation.
- Contributing to the Annual Fund.
- Sponsoring a student.
- Sponsoring a classroom.
- Sponsoring a graduating class.
- Contributions to the endowment.
- Donating high-value auction items to annual galas, the Tennis Ball, and A Night to Dream.

Impact of the Society

Supporters who give or pledge a cumulative amount of $500,000 or more are recognized as members of the Walter S. Segaloff Circle, joining with Walter’s vision of making a difference for children right here in our community. Society members are making an investment in the future, providing tools and resources such as our unique SAME (Social, Academic, and Moral Education) framework, extensive field trips and clubs, uniforms, extracurricular experiences, internships, soft-skills training, and much more. Most importantly, you provide hope. Your generosity, coupled with Walter’s vision, is changing the future of our community.

An Achievable Dream is proud to recognize donors who qualify for the Walter S. Segaloff Society in our Annual Report, as well as on our website, AchievableDream.org