



Achievable Dream
ACADEMIES

Achievements

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www.achievabledream.org

Aubrey Layne, Jr. Named President of An Achievable Dream

Effective March 1, Aubrey Layne, Jr., former president of Great Atlantic Properties, will join the staff of An Achievable Dream as president and will transition to the role of CEO. During the transition, founder Walter Segaloff will remain as CEO. After the transition period, Segaloff will continue as a consultant and will lead the planning of the Run for the Dream 8K Run/Walk and Half Marathon. The race, held annually in Williamsburg, is an important fundraiser for An Achievable Dream.

"Our organization is 20 years old and we have come a long way," said Segaloff. "In partnership with Newport News Public Schools and the business community, we have built a very successful program. It is now time for me to step back and support new leadership to take it to the next level. I am confident in Aubrey's experience, his passion for education, his broad


network of friends and colleagues and his ability to take An Achievable Dream to new heights."

A native of Hampton Roads, Layne grew up two miles from the campus of An Achievable Dream Academy. He earned a B.S. degree in accounting from The University of Richmond, is a Virginia Certified Public Accountant, and received an MBA from Old Dominion University with a concentration in international business. A strong believer in lifelong learning, Layne completed the University of Virginia's Sorensen Institute for Political Leaders program in 2011. In addition, he brings many years of business and community service experience to his new position and serves on numerous regional and state boards. In 2009, he was appointed by the Governor of Virginia to the Commonwealth Transportation Board as the Hampton Roads representative. In recent years, he has led the campaign to bring

light rail to Norfolk and Virginia Beach and is active in statewide transportation issues. In 2010, Layne received another gubernatorial appointment to the Chesapeake Bay Bridge Tunnel Commission, assuming the Commission's chairmanship in 2012. Other board activities include



business, educational and community organizations such as the United Way of South Hampton Roads, Hampton Roads Chamber of Commerce, the Chrysler Museum, TowneBank Real Estate Advisory Board and Virginia Beach Vision. In 2010, he received the First Citizen Award from LEAD Hampton Roads. Last year, Layne was named King Neptune for the 39th annual Neptune Festival in Virginia Beach.

"Peggy and I are enthusiastic supporters of education and are intrigued by the present challenges and future role of public education," Layne said. "We are especially concerned for those students who are the most economically disadvantaged in our community. I am truly honored to be associated with this organization and its dedicated employees and teachers." 



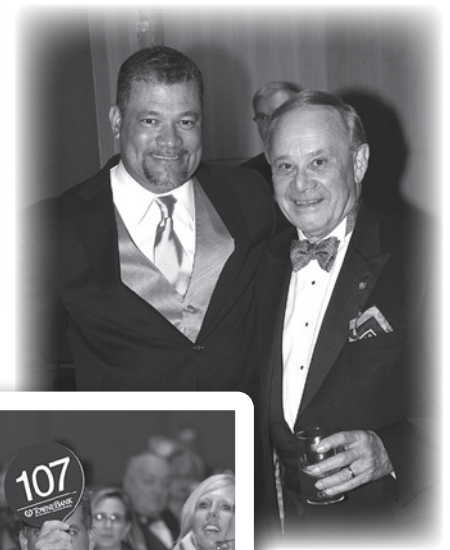
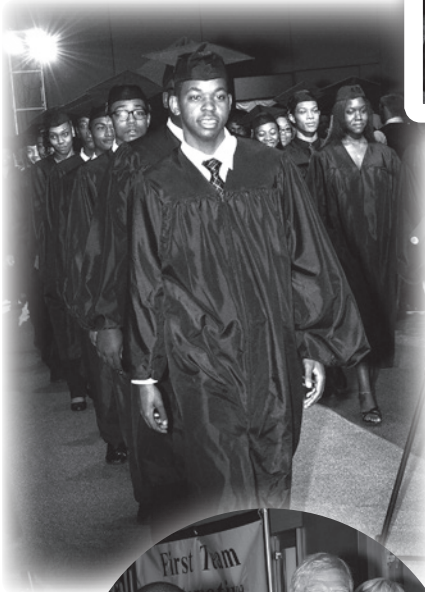
Aubrey and Peggy Layne with senior Sean Stubbs.

**Mark Your Calendar! An Achievable Dream Tennis Ball: November 16, 2013
Hampton Roads Convention Center**

20th

Annual Achievable Dream Tennis Ball

The 20th Annual Achievable Dream Tennis Ball was held on Saturday, October 27, 2012, at the Hampton Roads Convention Center. Despite impending Hurricane Sandy, more than 800 guests spent the evening enjoying the silent auction, dinner and an exciting live auction featuring exotic vacations, private jets and 10 new cars. Thanks to the enthusiastic support of the attendees, the silent and live auctions raised a record amount of funds that will be used to support the students of An Achievable Dream for Saturday School, field trips, uniforms and special activities related to the SAME™ (Social, Academic and Moral Education) curriculum.



Class of 2013 Sponsors: Aubrey and Peggy Layne



Aubrey Layne speaks to the Class of 2013 during the Tennis Ball.



The Layne family

One of the most closely guarded secrets in Newport News, the announcement of the An Achievable Dream Class Sponsor is always a highlight of the annual Tennis Ball.

During the 2012 Tennis Ball, Walter Segaloff announced that Aubrey and Peggy Layne will be the sponsors of the Class of 2013. Layne has served as chairman of An Achievable Dream's Endowment Board of Directors for many years. Plans for their class sponsorship began nearly two years ago. As class sponsors, the Laynes will provide encouragement and emotional support and will fund annual merit college scholarships for each student in the graduating Class of 2013. Following the announcement, Layne spoke to the senior class, offering congratulations on their accomplishments, emphasizing the importance of accepting help from mentors and promising continued support as they create successful futures. The graduates of the Class of 2013 will be known as the Layne Family Scholars. 🌟

Doctor of Dreams Awarded to Edward B. Snyder

"Thanks to Eddie Snyder's quiet generosity through the years, our students have been able to experience new adventures and have pursued their dreams of college. He is a treasure, a true philanthropist and a great friend of An Achievable Dream."

—Walter Segaloff, Founder and CEO, An Achievable Dream

During the 20th Annual Tennis Ball, An Achievable Dream presented **Edward B. Snyder**, president of Checkered Flag, with the honorary *Doctor of Dreams* for his long-standing support. Created in 1997, the *Doctor of Dreams* is a special award given to individuals who have gone "above and beyond" in their support of An Achievable Dream and our students. For many years, through his company, Snyder has donated cars to An Achievable Dream, which are then raffled or auctioned during the annual Tennis Ball. It is not uncommon for him to donate multiple cars in one year. In 2012, he donated four models: a 2012 MINI Cooper S Coupe as a raffle car and three auction cars, a 2013 Audi A4, 2012 Porsche Cayenne Hybrid, and a 2012 Jaguar XJL. A native of Norfolk and graduate of the University of Virginia,



Eddie Snyder and Walter Segaloff

Snyder founded Checkered Flag Motor Car Company in 1964, selling British sports cars. Still going strong 48 years later, Checkered Flag now sells, among other brands, Toyota, Honda, MINI and Volkswagen at its 11 locations throughout Hampton Roads. 🌟

PREVIOUS RECIPIENTS OF THE DOCTOR OF DREAMS

- 1997: **John Warner**, U.S. Senator
- 1998: **Charles Robb**, U.S. Senator; **Robert Scott**, U.S. Congressman; **Bud Ramey**, Riverside Health System
- 1999: **Alan Diamonstein**, Delegate, Commonwealth of Virginia; **Marvin and Claire Friedberg**, Norfolk, Virginia
- 2000: **Art Casey**, Casey Auto Group
- 2002: **Marvin and Marilyn Simon**, Virginia Beach, Virginia
- 2004: **Jo Ann Davis**, U.S. Congresswoman; **Joe S. Frank**, Mayor, City of Newport News, Virginia
- 2010: **Dr. Denise Chamblee**, Newport News, Virginia; **Richard Coleman**, Hampton, Virginia

Thank You to the 20th Annual Tennis Ball Corporate Sponsors for their generous support.

Presenting Sponsor: **TowneBank** • Dinner Sponsor: **Smithfield Foods, Inc.** • Program Sponsor: **Riverside Health System**

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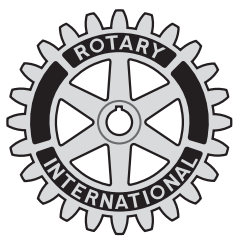
Supported by fellow Congressmen **Scott Rigell** and **Rob Wittman**, **Bobby Scott** read an excerpt from a Congressional Resolution submitted in September 2012 honoring the 20th Anniversary of An Achievable Dream.



Thank you to **Honorary Chairs Mike and Nancy Petters** for your commitment to An Achievable Dream and your leadership for the Tennis Ball.



First grader **Aubrey Richardson** sang the National Anthem at the start of the event.

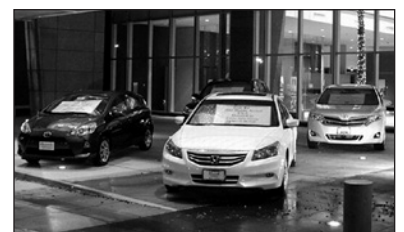


Thank you to the members of the **Rotary Club of the Virginia Peninsula** for your ongoing support, enthusiasm and support of the Dream.

Thank you to the many **volunteers** who worked to make the 2012 Tennis Ball a success! We value your time, dedication and friendship and could not have done it without you!



Thank you to the **item donors** who provided an incredible array of silent and live auction items. Year after year, your generous and unfailing support has allowed us to raise the funds to provide an excellent education and numerous extracurricular opportunities to the students of An Achievable Dream. For a complete list of item donors, please visit www.AchievableDream.org.



Academy Happenings



Officers of the **Rotary Club of the Virginia Peninsula** visited the Academy in October to take part in the morning handshake.



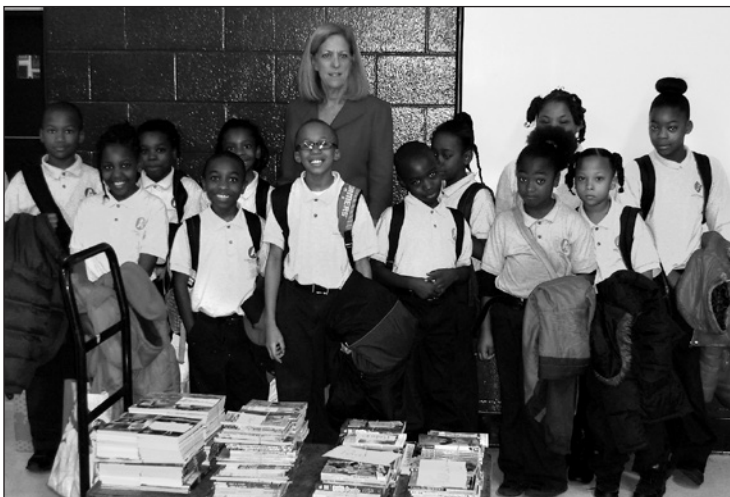
Olympic gold medalist Francena McCorory spoke to students at the Academy during the Morning Program on November 8. McCorory won the gold medal in the 4x400m women's relay during the 2012 London Olympics.



An Achievable Dream K-2 classrooms now have a **SMART Table**, an interactive learning center where students can play educational games and work together on interactive learning activities.



Members of the Girls 3.0 Club joined AAD staff to participate in the Greater Williamsburg Chamber of Commerce Christmas Parade to promote the Run for the Dream. Photo: Gene Myers.



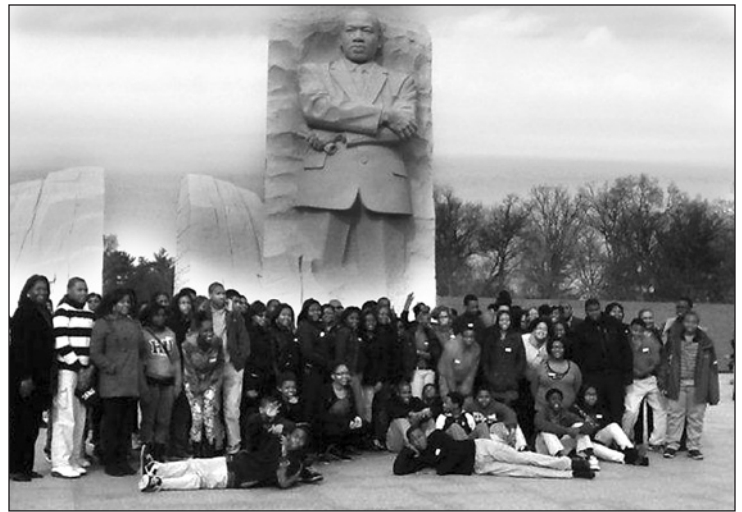
Achievable Dream students received books to read over winter break, given in memory of **Rona and Erwin Drucker** by their children **Wendy** (center above) and **David Drucker**.



Students toured Hampton University on November 27. Hampton University remains a popular choice for Achievable Dream graduates.

A Look Back at 2012

- The Class of 2012, the Mary Hughes Scholars, graduated with 36% earning a 3.0 or higher grade point average and a total of \$2,005,550 in scholarship funds.
- An Achievable Dream students earned record-breaking SOL scores in writing, with grades 5, 8 and 11 performing exceptionally well.
- SOL pass rates in 11th grade reading were 97% and in 11th grade writing were 100%.
- Fifth grade science SOL scores were the highest in An Achievable Dream history.
- The Academy Odyssey of the Mind team won the district and competed at the state level.
- SAT scores continued to increase (up to 170 points) through special SAT enrichment programs.
- The science department at the Middle and High School presented two science fairs featuring outstanding student projects.
- An Achievable Dream STEM (science, technology, engineering and math) programming was featured in the Newport News Public Schools October Showcase.
- Five students were accepted as participants in a week-long program at NASA with the potential to earn college credits.
- Advanced Placement classes were a top priority at the Middle and High School, with participation nearly doubling during the 2012–2013 school year.
- The USTA junior tennis team participated in a six-week program at Old Dominion University. The team then traveled to Richmond to participate in regional competition and to Washington, D.C., for sectionals.
- The Virginia Tech partnership was strengthened as English teachers in grades 6–12 participated in a week-long, intense workshop offered by the Virginia Tech English faculty.
- Through the generosity of gracious technology sponsors, An Achievable Dream purchased more than 200 iPads, 60 iPods and additional SMART tables. We were able to reach our goal of ensuring that all K–2 classrooms at the Academy have a SMART Table.
- The Middle and High School received a SeaPerch grant to receive 10 kits and toolbags. SeaPerch is an educational curriculum designed to teach and reinforce STEM concepts through hands-on activities.



- Students went on 72 field trips emphasizing enrichment and tours of college campuses. In December, all high school students visited the White House and the Martin Luther King, Jr. Memorial in Washington, D.C. (photo above).
- The Academy hosted two Club Showcases for students to present information and performances featuring the school's clubs. Thanks to the dedication of our teachers, 49 clubs are available including archery, African American history, ballet, chess, drum line, tennis, photography, poetry, sign language, golf, dance, cup stacking, Odyssey of the Mind, safety patrol and entrepreneurship.
- An Achievable Dream students are learning the importance of giving back through community service. Each club at the Academy must complete a community service project, and high school students must earn community service hours toward graduation.
- The Academy continues to provide more than 60 families with weekly food backpacks from the Peninsula Foodbank. In addition, the first Community Outreach event took place in December. With a generous donation from Smithfield Foods, Inc., and the USDA, 75 families were provided supplies for the holidays. The families also had the opportunity to receive free haircuts.
- More than 200 families were provided holiday meals and gifts through the generosity of An Achievable Dream donors and partners. 🌟

13th Annual Arthur Ashe Essay and Art Contest

Fourth-grade student Jada McNeil won in the 10-and-under age group of the national Arthur Ashe Essay Contest, representing the USTA Mid-Atlantic Section, which includes Virginia, West Virginia, Maryland and Washington, D.C. She was recognized at the USTA/Virginia Tennis Annual Meeting and awarded a special plaque.

Contest participants were asked to answer the question, "If Arthur Ashe were alive today, what do you think would give him hope?"

An excerpt from Jada's Essay:

I think what would give Arthur Ashe hope if he were alive today is seeing different cultures playing tennis together. I think he would love seeing everyone have good sportsmanship. Also, he would love seeing everyone having fun and not caring if they lose or win. He would love to see people from other races not judge people by their skin, but by their character. Arthur Ashe would be happy seeing all kinds of different races and would like people for who they are, not dislike them just because they're not the same as you. Arthur Ashe would like seeing us have equal rights. Also, he would like seeing us not arguing because we're different from each other. He would like seeing us be thankful that we have everything we need. Arthur Ashe would like to see us having fun, not talking about each other. He would like seeing us be kind to one another, not being disrespectful or rude. What would give him hope is everyone getting along. Arthur Ashe would like to see us doing well in school. He would like to see us talking to each other in a nice, calm way. 🌟

The SAME™ (Social, Academic and Moral Education) Curriculum Speaking Green™ and Peaceful Conflict Resolution

Much of the success of An Achievable Dream is due to the SAME™ (Social, Academic and Moral Education) curriculum, which emphasizes a well-rounded education and includes social rotation classes that begin in the third grade and continue through high school. Students learn important life skills through a specialized curriculum that includes Ethics, Etiquette, Peaceful Conflict Resolution, Healthy Living, Financial Know-How, and Speaking Green™.

The **Speaking Green™** curriculum was developed by An Achievable Dream to help students become more confident in their communication skills. Students learn the standard business English and speaking skills that they will need to succeed in college and in professional settings. Beginning in the third grade, *Dreamers* are taught the difference between



casual/slang conversations and formal/workplace-appropriate conversation. As green is the color of money, students are taught the connection between proper communication skills and a successful business career. The curriculum focuses on proper pronunciation, grammar, verb and subject agreement, inappropriate use of slang, and verbal manners. In higher grades, Speaking Green™ classes also include Writing Green™, job interviewing techniques and public speaking.

Peaceful Conflict Resolution Classes focus on the skills needed to get along well with others and to be successful in the world, emphasizing positive character traits such as respect, citizenship, honesty and leadership. *Dreamers* are taught non-violent strategies for solving any conflict, whether in school, home or their community. Through role-playing scenarios, group activities and projects geared toward dealing with hostile situations, students discuss the best ways to handle conflict, often using examples from the news or social media. 🌐

Run for the Dream Events & Opportunities JUNE 1-2, 2013

Patriots Challenge: The Run for the Dream includes two road races: an 8K Run/Walk (4.97 miles) on Saturday, June 1, and a half marathon (13.1 miles) on Sunday, June 2. Take on the Patriots Challenge! Register for the Fit to Run, Fit to Dream 8K Run/Walk on Saturday and follow up on Sunday with the 3rd annual Run for the Dream Half Marathon. The challenge has been made, the gauntlet thrown down—are YOU a Patriot?

Dream Teams: Participating in a Dream Team is a great way to have fun with your family, friends or colleagues while supporting a great cause. Team members are encouraged to fundraise; however, there are no minimum requirements!

Dream Teams that reach fundraising benchmarks will receive special recognition and prizes, including a Professional Team Photo, extra food and beverage tickets, discounts on official race merchandise, and a private party tent at the Post-Race Bash.

Volunteer: You don't have to be a runner to participate. Hundreds of volunteers are needed as water station attendants, registration and expo assistants, course marshals and more. Log on to www.RunForAchievableDream.com/ Volunteers to sign up now!

See the back cover for more details and visit www.RunForAchievableDream.com

*An Achievable Dream Boards of Directors
Thank you for your time, your support, your
commitment and for "sharing the Dream."*

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Mark Your Calendar!

An Achievable Dream Tennis Ball:
November 16, 2013
Hampton Roads Convention Center



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DON'T LET THE RACE PASS YOU BY! Run for the Dream JUNE 1-2, 2013

Achieve your personal best in 2013 while supporting the students of An Achievable Dream
www.RunForAchievableDream.com



Register now for the 3rd Annual Run for the Dream, June 1–2 in Williamsburg. The Run for the Dream is ideal for the entire family—from novices to serious runners—and benefits great causes: An Achievable Dream and three national Wounded Warrior programs. The scenic, historic course winds through beautiful Colonial Williamsburg and is professionally managed by the director of the Boston Marathon. In addition to the half marathon, 8K Run/Walk and Kids Fun Run, An Achievable Dream is proud to host the 2013 USA Masters 8 km National Championships in partnership with the USA Track & Field (USATF) Masters Grand Prix Series.



Register now to be eligible to receive a free \$70 ticket and \$15 food voucher to Busch Gardens and a \$40 ticket to Colonial Williamsburg.

Saturday, June 1, 2013

- 8 a.m. Fit to Run, Fit to Dream 8K Run/Walk
- 2013 USA Masters 8 km National Championships
- 10 a.m. Kids Fun Run (100-meter dash, 400-meter sprint, one-mile run)

Sunday, June 2, 2013

- 7 a.m. Run for the Dream Half Marathon

See page 7 for more details.

