CORE VALUES

BELIEF
We believe that all children can achieve their dreams.

EQUITY
We are committed to providing students with equitable access to resources and opportunities.

WHATEVER IT TAKES
We will do “whatever it takes” to ensure our students succeed. We are solutions-focused, and we are resilient in the face of obstacles.

PARTNERSHIPS
We value collaboration with our partners: school divisions, businesses, colleges and universities, military, law enforcement, first responders, health systems, local and municipal governments, and nonprofits.

RELATIONSHIPS
We prioritize relationships with students, families, donors, partners, and each other, based on respect, connection, and trust. Our relationships are authentic and purposeful.

CONTINUOUS IMPROVEMENT
We are data-driven, employing rigorous and ongoing evaluation, and we prioritize professional development and innovation.

SYSTEMIC IMPACT
We work toward long-term community impact. We are focused on hope for our students’ futures.

ORGANIZATIONAL INTEGRITY
We emphasize skilled management and a customer-service mindset. We work with integrity and we are intentional about accountability. We focus on results, data governance, and board governance. We strive for financial sustainability.

AN ACHIEVABLE DREAM
BOARDS OF DIRECTORS
FROM JULY 1, 2020 – JUNE 30, 2021

AN ACHIEVABLE DREAM, INC.

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GABRIEL MORGAN
BRUCE RUBIN

COVER PHOTOS AND ADDITIONAL PHOTOGRAPHY BY MELISSA PAYNE
MESSAGE FROM THE PRESIDENT & CEO

What an incredible year it has been at the Dream!
This year, even as we continue to navigate the challenges of the pandemic, we also see the light at the end of the tunnel. We will still face new obstacles and unexpected challenges, but this past year and a half taught us how much we can accomplish together, and how resilient we can be.

I remain immensely grateful for the incredible support of our community. Without the Dream family — each and every one of you — we would not be able to accomplish the important work we do daily. Without your belief in our students and their bright futures, we would not be where we are today: stronger and better than ever, and able to help those around us.

Wrapping up the school year will always be bittersweet; as we launched those bright-eyed seniors into the world in June, we were already preparing to welcome new Dreamers for Summer Intersession. There were tears, and excitement, and so much joy and pride as we celebrated the accomplishments of our amazing teachers, staff and students at the end of the school year. I could not be more proud of our students or our team.

Our team has seen growth and change over this past year, and we are encouraged as we learn from the past and look to the future. From the bottom of my heart, I thank you for your commitment to An Achievable Dream. Together, let’s walk forward into the future as we build bright futures for our Dreamers and generations to come.

With all my gratitude,

Lee Vreeland, Ed.D.
President & CEO

I remain immensely grateful for the incredible support of our community.

LEE VREELAND

PHOTO BY STELLAR EXPOSURES
MESSAGE FROM THE BOARD CHAIRS

Dear Friends of An Achievable Dream,

As the Board Chairs of An Achievable Dream’s five boards of directors, we are thrilled to be introducing An Achievable Dream’s 2020–2021 Annual Report. This report contains many exciting updates and remarkable milestones from a year that has been both challenging and rewarding. From beginning the school year virtually, to closing the year with the majority of students receiving face-to-face instruction in classrooms, we have seen growth and progress as we all continued to navigate through the pandemic.

We continue to be amazed by and grateful for the community’s ongoing support of An Achievable Dream. The many wonderful highlights you will read in this report point back to the most important element of all: the Dreamers who daily receive support, instruction, encouragement, opportunities, and love from the Dream Team of educators, staff, and administrators.

The students of An Achievable Dream have exhibited incredible resilience in the face of many challenges. The senior class has accomplished remarkable things, graduating and continuing on to their next college or career step with grace, courage, and determination. Staff and faculty continued to do whatever it took to see students achieve and succeed. We could not be more proud, both of the students, and of the work this organization continues to do on a daily basis to support the students and their families.

As you read about the many accomplishments of the Dreamers, hear stories of overcoming obstacles and achieving success against the odds, and see many smiling faces, know that behind each of those faces is the story of a life that you are impacting daily with your support.

From all of us, we thank you for partnering with us in this work. When you support An Achievable Dream, you are not simply giving back. You are giving forward. You are changing the course of history for generations to come.

The future is forward. So together, let’s make history and continue inspiring hope through education.

With our gratitude,
The MISSION of this task force is to be a non-partisan group led by Dreamers (An Achievable Dream students, alumni, and staff) and community partners who are helping to build awareness, create solutions, and bring equity to communities through justice reforms, community outreach, and social and moral education.

Continue to follow Dreamers for Change on our website and social media.

The VISION of this group is to create equitable communities through collaboration...to be the Dreamer!
About Our Dreamers

**School Locations 2020-2021**

- Henrico: K-5
- Newport News: K-12
- Virginia Beach: K-8

**2,200** students served in grades K-12

**869** Alumni

**98.5%** eligible for free or reduced-price lunch upon enrollment

**76%**
- African American

**10.4%**
- Hispanic

**5%**
- Caucasian

**>2%**
- Asian

**5.7%**
- Multi-Ethnic

**>1%**
- American Indian, Alaska Native, Native Hawaiian or Pacific Islander

**67.4%**
- One-Parent Household

**28.6%**
- Two-Parent Household

**4%**
- Guardian-Led Household
If you ask Rickey Taylor’s friends and family to describe him, you might hear words like: playful, loves to laugh, upbeat, always smiling, hard-working, caring, funny, and responsible. Rickey describes himself similarly. “I’m extremely playful and fun-loving,” he says. But he is also a high-achiever. In the spring of 2022, Rickey will be attending Old Dominion University on a full academic scholarship where he will be majoring in electrical engineering. He is also going into the Air Force Reserves and will be working in electrical and operations systems maintenance. Over the summer, he attended basic training.

Of his choice to pursue electrical engineering, Rickey says, “I’ve always had a passion for electric work, always been intrigued by the concept of it.” In his free time, he likes to do electric work with cars, systems, and LED lighting. It’s his hobby and a passion. After buying his first car, which he says “wasn’t in the best shape,” he and his friends transformed it, doing engine work, painting it, and adding LED lights. Working on their cars together helped him and his friends cope with the pandemic. “We were saving money from working our summer jobs, and this gave us a chance to be together, working outside on our cars, talking, and spending time together unwinding off of Zoom. It was a really positive experience.”

As a member of the Class of 2021, Rickey experienced his entire senior year and graduation during the COVID-19 pandemic. On navigating this experience, Rickey said, “At first it was definitely a challenge because I’m more of a hands-on, face-to-face learner. I never could have imagined my senior year like that. But my classmates and I quickly adapted to the new norm.”

Rickey shares that it felt amazing to finally walk across the stage, finish a chapter of his life, and open a new one. “Our whole class definitely motivated each other, because at times it was extremely hard. Especially for it to be our senior year. But we relied on each other. We stuck together, and we got through it.”

AAD has undoubtedly shaped him into the young man he has become. “Without AAD,” Rickey says, “I wouldn’t be where I am today.” Although many teachers and leaders have impacted and inspired
him during his time at AAD, Rickey says he has to give special credit to Mr. McKeithan, his 6th-grade math teacher and mentor. “When I first met Mr. McKeithan, I was an extremely energetic and playful 6th-grader. Mr. McKeithan really took me under his wing. He had started a club called Young Men of Distinction, and he asked my mom if I could be part of it. The next thing I knew, I was taking trips, hearing guest speakers, and receiving mentorship from positive male role models. They really pushed me to become the young man I am today, and Mr. McKeithan became a father figure to me. We would do yardwork together. He and his step-son would talk to me about college, careers, and all the opportunities that were available to me.”

“I have some funny memories at AAD, too,” Rickey says. “I remember going to Busch Gardens for the first time in elementary school as a reward for passing our SOLs. The first ride we went on was the Loch Ness Monster, and we thought we looked pretty cool on the ride. Well, then we saw our faces on the camera and we couldn’t stop laughing at how scared we looked!”

The positive male mentorship Rickey has received has inspired him to be a leader in his own neighborhood and in school. One day, Rickey noticed a young boy two doors down, playing in his yard, tossing a football by himself. “I went over and talked with him, tossed the football with him a little bit. I asked him how school was going. And I began to connect with other younger male students in school, talking in the hallways between classes, asking them about their grades and encouraging them.”

Rickey also credits his success and character to his strong family support system – his mother and sisters. His home is the place friends and family want to gather because of the loving atmosphere. Around the holidays, he, his mother, and his sisters help provide for neighbors who are in need. He also has a strong group of friends who encourage each other.

“Eventually,” he says, “I want to come back and give back to my community. I want to be a positive role model to the Young Men of Distinction club, and show them a positive path. Show them that you can be successful in life if you work hard and keep a good group around you.”

As he prepared to head off to basic training the following day, Rickey shared that he was a little nervous, but mostly excited. His time at An Achievable Dream, he says, was a memorable experience, extremely impactful, and something he will never forget. “I’m excited for what the future has in store for me.”

As he prepares to step into his next chapter, Rickey shared one important thing the world needs to know about him:

“I’m special, and I’m going to strive for nothing but greatness.”
Virtual, BUT PERSONAL!

Though the school year began virtually, our team went above and beyond to ensure our Dreamers still felt loved and supported. From drive-ups, teacher incentives, and movie nights, to supply deliveries, virtual field trips, and more, our dedicated teachers and staff worked tirelessly to keep students engaged, learning, happy, and healthy!

In the fall and through the winter and early spring, some students began to transition back to in-person learning on hybrid schedules. Through the

Across All Campuses

- COVID-19 Food & Supply Bags Delivered: 719
- Thanksgiving Food Bags Delivered: 141
- Holiday Food Bags Delivered: 143
- Students Who Received Holiday Gifts: 129
Some of the unique initiatives we have implemented as we completed the 2020–2021 school year in an in-person and hybrid format:

**VIRTUAL SATURDAY SCHOOL**
Virtual Saturday School was held across all campuses. This included opportunities for cross-campus connections. For instance, our fifth grade Henrico Dreamers held a friendly science competition with our fifth grade Dreamers in Newport News and Virginia Beach.

**VIRTUAL FIELD TRIPS**
Virtual field trips remained an important part of the instructional day. Students have been to China, museums, zoos, Luray Caverns, and many more exciting destinations – virtually!

**THE WHAT IT TAKES PROGRAM**
The What it Takes program continued virtually with corporate partners joining classes via Zoom to teach soft skills needed to be successful once they enter the workforce.

**SOCIAL ROTATIONS**
Social rotations were taught simultaneously to in-person and virtual students with the focus on application of skills and mental health awareness.

**STEM MATERIALS**
STEM materials (robots, virtual reality supplies, etc.) were purchased through a grant to enhance STEM curriculum across campuses.

**A VIRTUAL MORNING PROGRAM VIDEO**
A virtual morning program video was recorded weekly. Selected students who were back face-to-face recorded components of the program (reciting the banners, National Anthem, etc.) inside the gymnasium. There’s something about that echo that brings the banners to life!
An Achievable Dream Academy – Newport News

- Male: 48%
- Female: 52%

94% Average Daily Attendance

35 Field Trips, Virtual Field Trips, and On-Site Experiences

Technology Support & Additional Academic Tools Distributed to Students and Families

250 hotspots 69 laptops

30 Family Programs and Events Fostering Home-School Connection

- African American: 86%
- Caucasian: 4%
- Hispanic: 6%
- Multi-Ethnic: 4%

86% Average Daily Attendance

Free and Reduced Lunch Rate: 100%

Virtual Summer Intersession Theme:

Motivated, Dedicated, and Virtually Educated!
An Achievable Dream Middle and High School – Newport News

Male 41.5%  Female 58.5%

96% Average Daily Attendance  134 Field Trips, Virtual Field Trips, and On-Site Experiences

Technology Support & Additional Academic Tools Distributed to Students and Families
250 hotspots 45 laptops

Family Program and Events Fostering Home-School Connection
25

88% African American
1.5% Caucasian
7.5% Hispanic
3% Multi-Ethnic

Free and Reduced Lunch Rate 100%

Virtual Summer Intersession Theme: Exploring Your D.R.E.A.M.S. (Developing Resourceful Emerging Ambitious Motivated Students)
Seatack Elementary An Achievable Dream Academy – Virginia Beach

Male 51.2% Female 48.8%

94% Average Daily Attendance

54 Field Trips, Virtual Field Trips, and On-Site Experiences

Mentors meeting virtually with students each week 18

Family Programs and Events Fostering Home-School Connection 27

Technology Support & Additional Academic Tools Distributed to Students and Families

72 Hotspots and Chromebooks Math and reading toolkits for all families, supply toolkits for all families.

Mentors meeting virtually with students each week

58.05% African American

12.14% Caucasian

1.58% Asian

17.68% Hispanic

10.55% Multi-Ethnic

Free and Reduced Lunch Rate 100%

Virtual Summer Intersession Theme: Expanding Horizons
Lynnhaven Middle School An Achievable Dream Middle School Program – Virginia Beach

- **Male**: 42.5%
- **Female**: 57.5%

### Average Daily Attendance
- **92%**

### Field Trips, Virtual Field Trips, and On-Site Experiences
- **19**

### Mentors meeting virtually with students each week
- **2**

### Family Program and Events Fostering Home-School Connection
- **12**

### Hotspots and Chromebooks
- Technology Support & Additional Academic Tools Distributed to Students and Families
- Teacher subscriptions to online engagement tools such as Flocabulary and Kahoot!

### Free and Reduced Lunch Rate
- **92.5%**

### Ethnicity
- **African American**: 54%
- **Hispanic**: 26%
- **Caucasian**: 9%
- **Multi-Ethnic**: 11%

### Virtual Summer Intersession Theme:
- **Expanding Horizons**
Highland Springs Elementary School
An Achievable Dream Certified Academy – Henrico

**Male** 51%  **Female** 49%

90% Average Daily Attendance

34 Field Trips, Virtual Field Trips, and On-Site Experiences

Technology Support & Additional Academic Tools Distributed to Students and Families:
- **computer accessories distributed to students** 350

Family Program and Events Fostering Home-School Connection 17

92% African American

2.5% Multi-Ethnic

3% Caucasian

2.5% Hispanic

Free and Reduced Lunch Rate 100%

Virtual Summer Intersession Theme: STEAM (Science, Technology, Engineering, Art, and Math)
When COVID-19 vaccines were approved for public distribution, the coordination of making the vaccine available throughout the region quickly became a community effort.

When An Achievable Dream received a request to support Riverside Health System’s vaccine distribution by utilizing our elementary school and middle and high school in the southeast community as vaccine clinic locations, the answer was an easy “yes.” Dr. Vreeland, AAD President and CEO, shared, “The vaccination clinics at AAD were just a no-brainer to me. This is a community effort, we all have to come together and stop the spread, and we felt very passionate about doing our part.”

An Achievable Dream staff volunteered to provide appointment registration facilitation and assistance, assistance onsite at the clinics, and raising awareness about the availability of the clinics through community engagement. Qualifying patients contacted An Achievable Dream’s office to book an appointment in advance, then received their dose at either An Achievable Dream Middle and High School or An Achievable Dream Academy on Saturdays throughout March, April, and May, 2021.

Many partners were engaged in this concerted effort including Newport News Public Schools, the faith community including the Coalition of Concerned Clergy 757, NAACP, and service groups. In a March, 2021 CIVIC Leadership Institute article highlighting the community impact of Dr. Vreeland and Dr. Kevin Swann, (both 2016 graduates of CIVIC), Dr. Swann, who is Senior Pastor of Ivy Baptist Church, shared: “I am acutely aware that COVID is disproportionately impacting African-Americans at a much higher rate. In marginalized and underserved communities, access to health care is much more difficult to obtain.”

William B. “Bill” Downey, CEO of Riverside Health System, shares this about the collaboration with An Achievable Dream and the local community: “Partnering with An Achievable Dream to make COVID-19 vaccines available to individuals in Newport News and Hampton was an integral part of the vaccine rollout in our communities. Working with partners like An Achievable Dream, Newport News Public Schools, NAACP, service groups, Coalition of Concerned Clergy 757, and many more in our Vaccinate the Peninsula efforts, made it not only possible to provide vaccines efficiently, but exceeded our expectations for vaccine administration. From hosting clinics in their schools, to providing food for volunteers and logistics support, An Achievable Dream’s partnership through the COVID-19 crisis has been invaluable to Riverside Health System.”
Virginia Beach Expansion to High School

An Achievable Dream’s middle school students in Virginia Beach attend An Achievable Dream Middle School Program at Lynnhaven Middle School. In partnership with Virginia Beach City Public Schools, an expansion is being constructed adjacent to Lynnhaven Middle School that will be permanently known as An Achievable Dream Middle and High School at Lynnhaven. The first class of Dreamers in Virginia Beach will graduate in 2025!

Henrico Expansion to Middle School

In April 2020, it was announced that the An Achievable Dream Certified Academy (AADCA) at Highland Springs rising sixth graders would be housed at Fairfield Middle School for one year, while a permanent building is prepared for the AADCA Middle and High School in Henrico County. We are excited to continue growing our program in Henrico through middle and high school!
SABRINA RICHARDSON  EXECUTIVE DIRECTOR

“Excitement is a mixture of enthusiasm, motivation, intuition and a hint of creativity.’ Excited isn’t enough to describe how thrilled we are to welcome all of our Dreamers back for the 2021–2022 school year. The focus now is to get all of our Dreamers acclimated to being back face to face. The addition of sixth graders has expanded our An Achievable Dream Certified Academy family in Henrico and we couldn’t be happier! This group will be our first graduating class in Henrico and they are bringing along four years of experiences as Dreamers as they continue to embrace the amazing opportunities headed their way for years to come. AADCA Class of 2028 is now loading! With all of our students, we are ready to do what’s necessary to ensure they are adjusting socially, academically, and morally into the environment they left behind in 2020. Things are certainly different, but we are willing to do what it takes to ensure all of our students and staff members are excited and motivated to embark on this awesome adventure!”

LEE VREELAND  PRESIDENT & CEO

Beginning a new school year is always an important and special time of year at the Dream, and this year, we are celebrating more than ever before! From joint kickoff parties for our staff, back to school bashes with our communities, and other celebrations, we are ushering in the new school year the way we always do at the Dream: with enthusiasm and excitement. We are excited for the year ahead, thrilled to welcome back our amazing and energetic educators, and overjoyed to welcome our Dreamers back to our schools. On top of this, our organization continues to expand and grow, from the launch of our education product, Achieve SAME Pro (available for purchase by other schools and districts), to expanding to middle school in Henrico and high school in Virginia Beach. We continue to focus on growth with excellence, blending best practices learned during the pandemic with our traditional practices to come back stronger and better than ever. I am most looking forward to doing what we do best: educating and equipping our students for the future and for success. Let’s do this!

PERVIS O. BLAKE  VICE PRESIDENT OF ACADEMICS

As we look ahead to the upcoming year at all of our campuses, one word comes to my mind: ready. We are excited, we are prepared, and we are ready to usher in the next season of An Achievable Dream. During the 2021–2022 school year, we will be welcoming new Dreamers to the program, expanding to encompass 9th grade in Virginia Beach and 6th grade in Henrico, maintaining our 100% on-time graduation rate, and ensuring every single student has what they need to be successful, and every family feels supported, valued, and loved. The Dream is growing, and we know we have work to do. We could not be more ready for what the future has in store.

JUDI OVERBEY  SENIOR DIRECTOR OF NEWPORT NEWS

“Excitement is in the air — literally! Coming off of a successful virtual Intersession filled with field trips and exciting elective courses such as American Sign Language, International Travel, and Impact 2021, our students jump-started the school year building meaningful relationships with peers and teachers alike. We are MORE than excited to get back to face-to-face learning, stimulating our Dreamers’ minds with social rotation courses, athletics, growth opportunities through clubs and mentorships and of course our signature What it Takes program at the middle and high school level. We are looking forward to taking what we learned during the pandemic and building even more meaningful relationships with our families and the community!”

CHRIS MIDDLETON  SENIOR DIRECTOR OF VIRGINIA BEACH

“Excitement is BUZZING in Virginia Beach! As we are coming back to school, students and staff in Virginia Beach are looking forward to the continued growth of the program into 9th grade, continuing to cultivate relationships, and growing new partnerships! We are ready to welcome the community back to our Virginia Beach campuses to show our Dreamers the support they have from the community. We are welcoming more than 50 new Dreamers through our recruitment efforts, and when they were asked if they were excited to be Dreamers, each one emphatically agreed with a wide smile! Staff members are excited to work with seasoned and new Dreamers alike as they are ready to get to the business of building relationships and preparing them for life.”

MESSAGES FROM OUR LEADERSHIP

Looking Ahead
On June 7, 2021, our Newport News senior class walked the stage at Todd Stadium and received their diploma from An Achievable Dream Middle & High School. Friends and family members cheered students on from the bleachers, and students heard from class Salutatorian, Krystal Langhorne, and Valedictorian, Tejah Butler. Also attending graduation was special guest, Alan Witt, recently retired CEO of PBMares and now Dean of the Joseph W. Luter, III School of Business at Christopher Newport University. The accounting firm sponsored college scholarships for the Class of 2021 in honor of Mr. Witt, and the class will forever be known as the Alan S. Witt Scholars. Members of the senior class presented Mr. Witt with a special gift: a framed group photo of the class with Mr. Witt, PBMares CEO, Harvey Johnson, and PBMares Partner, Jennifer French. The photo was signed by each member of the graduating class.

We are so proud of the determination and resilience our students exhibited as they navigated their senior year of high school in the midst of a global pandemic. It was a unique and challenging year, with senior activities and experiences looking very different this year. We are so proud of how each member of the senior class handled such a difficult year with courage, determination, and grit.

We are incredibly proud of the courage with which we know they will continue to take on the future, and we will be here to encourage them every step of the way!

In a special letter to the senior class, Dr. Vreeland shared the following words:

Todays the first day of the rest of your life. Believe in tomorrow, believe in yourself. Trades, college, or the military, continue with your education; the world needs you now more than ever. Find your passion. Do your best. Don’t be late. Read often. Appreciate others. Open your mind, nurture your body. Get outside. Cherish family, friends, health – these are your true riches. You pushed through the hard times and made it here today. And wherever you go from here, An Achievable Dream is always home.
Class of 2021 Graduates

$2,278,733
total amount of scholarship funds awarded

48 graduates
314 applications totaling 74 different colleges/universities
211 acceptances
60 different colleges/universities

- 12 were members of Christopher Newport's Community Captains program
  - 4 of those 12 will be going on to attend CNU
- 5 Students have enlisted in the Military: Air Force, National Guard, and Navy
- 126 Class of 2021 completed 126 honors courses, 42 advanced placement courses, and 12 dual enrollment courses

Colleges Students will Attend in the Fall 2021:
- Bryant & Stratton
- Christopher Newport University
- Liberty University
- Mary Baldwin University
- New River Community College
- Norfolk State University
- Old Dominion University
- Radford University
- Richard Bland College
- Tidewater Community College
- Thomas Nelson Community College
- University of Virginia
- Virginia State University

- 42% graduated with a 3.0 or higher grade-point average
- 6% graduated with a 4.0 or higher grade-point average
- 96% graduated with an advanced studies diploma
- 54% attending a 4-year college
- 30% attending a 2-year college
- 10% joining the military
- 6% entering the workforce
THE CLASS OF 2021 AND THEIR FUTURE ENDEAVORS

ANTHONY AUGUSTUS, JR.
Norfolk State University

KE’MANI BENNETT
Mary Baldwin University

KIYAH BOGGS
Entering the Workforce

SHA’NIYAH BOOTHE
Radford University

LAILA BOWENS
Christopher Newport University

DEAVEON BROOKS
Old Dominion University

SYNCERE BULLIN
Old Dominion University

TEJAH BUTLER
Christopher Newport University

LUTHER COLLINS, JR.
Joining U.S. Navy

ZAHNIQUE COOKE
Old Dominion University

AMENI DIGGS
Norfolk State University

NASEEM DIXON
Joining U.S. Air Force

DE’ANDRE FIELDS
Joining National Guard Reserves

TYLICIA FIELDS
Christopher Newport University

CHRISTOPHER FLORES
Old Dominion University

TALISA FRANCE
Virginia State University

EDDIE GRADY
Thomas Nelson Cmty. College

BREON GRAVES
Thomas Nelson Cmty. College

LENA HARDY
Entering the Workforce

KESHAWN HATCH
Old Dominion University

BRYANNA HAYWOOD
Richard Bland College

ZHANASIA HENDERSON
Bryant & Stratton College

TAZAHNA HOLMES
Virginia State University

ANIYA HUNTER
Liberty University

KALEB JARMAN
Norfolk State University
ARYAN JONES
Richard Bland College

TY KINNEY
University of Virginia

KRISTAL LANGORNE
Christopher Newport University

BREANNA LEWIS
Old Dominion University

X’ZAVION MCCLAUGHLIN
Thomas Nelson Cmty. College

KAI McMILLAN
Thomas Nelson Cmty. College

ZARIAH MITCHELL
Bryant & Stratton College

ABRIELLE MORMAN
New River Community College

TRINIDY NEWELL
Norfolk State University

RICHARD NOLFF
Thomas Nelson Cmty. College

SHALIYAH PERKINS
Norfolk State University

SOLENA REID
Virginia State University

TORIN SAUNDERS
Old Dominion University

LA’RON SKINNER
Joining U.S. Air Force Reserves

ALPHONZO SOLOMON, III
Thomas Nelson Cmty. College

CAMRYNN TAYLOR
Tidewater Community College

RICKEY TAYLOR
Joining U.S. Air Force Reserves, Old Dominion University

TREY TERRY
Radford University

PARISH THOMPSON
Old Dominion University

TERYN TWINE
Tidewater Community College

TYJALIA WESTON
Thomas Nelson Cmty. College

TYRIK WHITE-STAGG
Entering the Workforce

JADA WILSON
Christopher Newport University
Achieve SAME Pro is the Social, Academic, and Moral Education (SAME) framework developed by An Achievable Dream and made available as a customizable professional learning solution and K-12 social and emotional curriculum for individual schools and districts. Achieve SAME Pro enhances school culture, empowers educators, and equips students for success through a thorough diagnostic assessment and customized plan; professional learning for teachers and leadership; classroom-ready SEL-based curriculum packs; and full support from our team of educational experts. Achieve SAME Pro empowers educators to create a culture of hope and high achievement for students and families.

Following the launch of Achieve SAME Pro in Fall 2020, we partnered with Urban Learning and Leadership Center and are now providing Achieve SAME Pro curriculum and training in four new school districts nationally. We anticipate continuing to expand and grow Achieve SAME Pro, providing our best practices, training and coaching, curriculum, and tools to more students!
VIRTUAL Events

In 2020 and 2021, the event landscape shifted and we adapted and innovated to provide the best possible virtual event experience to our attendees. Thanks to your support, both the virtual Tennis Ball and virtual A Night to Dream were successful in raising important funds to provide for our Dreamers through and beyond the pandemic.

“Everything was great. The best virtual event I have attended.”
GUEST OF TENNIS BALL

28th ANNUAL
Tennis Ball
A VIRTUAL “MASK-EURADE” EVENT
November 14, 2020

FUNDRAISING GOAL: Exceeded!
VIRTUAL PARTICIPANTS: 700+

Alumni Keynote Speaker
JADA LEWIS
AAD CLASS OF 2018

Special Honoree
PBMARES
ANNOUNCED AS THE AAD CLASS OF 2021 SPONSOR IN HONOR OF ALAN S. WITT

A NIGHT TO DREAM
A VIRTUAL SPEAKEASY EVENT
MARCH 5, 2021
7:30-9:00PM

“I have participated in several virtual events over the last year but AAD has by far exceeded the experience of others!”
GUEST OF A NIGHT TO DREAM

FUNDRAISING GOAL: Exceeded!
VIRTUAL PARTICIPANTS: 500+

Alumni Keynote Speaker
BRIAN MCGOWAN, PH.D.
AAD CLASS OF 2001

Special Honoree
2021 DREAM MAKER AWARD
PRESENTED TO FORMER VIRGINIA BEACH MAYOR, WILL SESSIONS

In 2020 and 2021, the event landscape shifted and we adapted and innovated to provide the best possible virtual event experience to our attendees. Thanks to your support, both the virtual Tennis Ball and virtual A Night to Dream were successful in raising important funds to provide for our Dreamers through and beyond the pandemic.
An Achievable Dream strives to keep our administrative and overhead costs as low as possible while adhering to our core value of organizational integrity.

For the 2020–2021 year, our administrative costs across all of our entities were approximately 17% and the fundraising costs were approximately 12%.

**Financials**

**Core Program & Team**
Includes AAD teachers and leadership, curriculum, transportation, awards, and other core program costs.

**Additional Academic Hours**
Includes 2 additional hours per day, Saturday school, summer intersession.

**Uniforms**
Includes multiple uniform pieces for each student in grades K–8.

**Wraparound Family Services**
Includes all services to support the whole child and provide family support as needed such as food, emergency funds, clinic support, and more.

**Field Trips & Clubs**
Includes costs, such as transportation, associated with providing exposure and opportunities for AAD students to learn and grow outside the classroom.

**College & Career Prep**
Includes extensive support from early grades to college and career programming and support.

**Technology**
Includes all technology costs including computers, technology teachers, smartboards, and more.

**Revenue in 2020–2021**
An Achievable Dream generated revenue to support annual operating costs through our annual fund donations from individuals, corporations, and foundations; state and city funding; events; and funding through endowments. Other sources of funding for the year included Paycheck Protection Program loans and funding from our emergency food and supply campaign.
HOW YOU CAN Help

We need your support more than ever to ensure our students have everything they need to succeed in school and in life! Below are several ways you can get involved and become part of the Dream Family — a community of supporters who invest in the future by believing in our students:

1. Annual Fund

Help keep AAD operating by supporting our annual fund. Our annual fund donors know that it takes ongoing support to ensure an organization like AAD can continue to serve our students and families day-in and day-out. Your annual gift will help change the lives of students right in your community!

2. The Dream Club

We believe that giving to an organization you believe in should be easy and stress-free. That’s why we created the Dream Club, a way to choose an amount and set up recurring gifts on the schedule that works best for you!

This is your opportunity to support very tangible needs for our students on an ongoing basis with just a few clicks! Join a society investing in the next generation of Dreamers and become part of the Dream Club today!

3. Planned Giving

By establishing a planned or legacy gift, you have the opportunity to establish a legacy that will shape and improve the lives of students and families in our community for generations. Read more in the next section and discover how you can join the Founder’s Hope Circle by setting up a planned or legacy gift!

Visit AchievableDream.org/Support to give today!

Please contact AAD’s development department to explore options for giving. Naming and recognition opportunities are available for significant gifts.
A COMMITMENT TODAY, A BRIGHTER FUTURE TOMORROW

An Achievable Dream launches Founder’s Hope Circle

An Achievable Dream (AAD) previously established the Walter S. Segaloff Society recognizing those who have given cumulatively $500,000 or more to AAD. Since the founding of the Walter S. Segaloff Society, Walter’s legacy has continued to grow. In 2021, AAD launched the Founder’s Hope Circle. In honor of AAD founder, Walter S. Segaloff’s extraordinary life of service and dedication to providing a better future for ALL students, AAD is proud to establish the Founder’s Hope Circle for supporters who arrange an endowment gift of any amount to sustain An Achievable Dream into the future.

THE STORY

Walter S. Segaloff was a man of action. In addition to building a successful chain of women’s clothing stores across southeast Virginia, he dedicated himself to many causes about which he cared deeply. Perhaps his truest passion and deepest calling was establishing and guiding An Achievable Dream. What Walter launched as a summer and after-school tennis and tutoring program for rising 3rd-graders in Newport News, Virginia, soon expanded to an elementary school, then middle and high school, becoming a full K-12 program dedicated to leveling the playing field for underserved students from challenging socioeconomic backgrounds by bringing a social and moral focus to academics.

One of Walter’s most cherished core values was hope. He created an organization that made a difference in the lives of the students and families it served by providing hope. Hope for a future beyond the bounds of a neighborhood; beyond the city limits. Every day, he worked to ensure that AAD was equipped to continue providing experiences, opportunities, tools and resources for students to achieve and succeed. Providing hope for the future guided Walter, and it guides An Achievable Dream today as we carry Walter’s mission and vision forward.

THE IMPACT

• Giving to the endowment provides a solid foundation that can result in annual streams of income that help sustain the organization in perpetuity and ensure all of the components of our program can forever be kept intact. This foundation of financial strength allows AAD to focus more time on our mission and students.

• Every year you will receive information on what your gift provided for our students and alumni.

• This is your opportunity to impact students now, as well as generations of students to come, right here in the community you care about. Your legacy of making a difference will live on forever, inspiring your friends and loved ones.

THE ENDOWMENT

ENDOWMENT MISSION

Develops sustainable long-term funding to support the social, academic, and moral needs of current and future generations of students with social risk factors, affording emphasis to An Achievable Dream and organizations who serve a similar population.

An endowment is an investment fund of donated assets. Generally, the principal is kept intact and the investment income is used for charitable needs. This allows for the endowment to grow and fund the mission in perpetuity. Your gift to the endowment can help support Dreamers now and for many years to come.

Visit AchievableDream.org/plannedgiving to learn more about planned giving and how you can become a member of the Founder’s Hope Circle.

OUR MISSION, THEIR FUTURE... NOW PART OF YOUR STORY.
STORIES OF LEGACY: A Tribute to Mr. Cornell Burcher

As AAD launched the Founder’s Hope Circle, an important inaugural member was Mr. Cornell Burcher. Mr. Burcher had been involved with An Achievable Dream for several years, attending events like Sponsors Day, staying invested and in touch with updates on the program. When creating his estate plan, he made the mission and work of AAD part of his lasting legacy.

Mr. Burcher passed away on April 8, 2021 at the age of 91, and his legacy is one that we honor as we launch the Founder's Hope Circle, and tell a small piece of his story of generational impact.

Mr. Burcher was born, raised, and spent the majority of his life in Poquoson, Virginia. He was a graduate of the University of Virginia in 1957 where he majored in Psychology. Mr. Burcher spent two years in the Army during the Korean War. He then began a 32-year career at NASA’s Langley Research Center in various administrative roles. He was very civic-minded, having served 12 years on the Poquoson Planning Commission, 10 of those as Commissioner; followed by two terms as Mayor of Poquoson, 1988–1996. He also served as Chairman of the Advisory Board for the Poquoson branch of Central Fidelity Bank, which his father founded. Once retired, Mr. Burcher thoroughly enjoyed volunteering at Peninsula Reads and both Riverside and Hampton Sentara Hospitals.

In addition to An Achievable Dream, a few of his many philanthropic interests included WHRO, as well as University of Virginia and Christopher Newport University where he established scholarship funds stemming from his appreciation of and value for education.

Dan Vicroy shares “He was passionate about health, current affairs, modern architecture, travel, classical music and opera. His hobbies were running, travel and working in the yard. He was a big fan of hard work. He cared deeply about helping those who were working hard and needed a hand.”

Christopher Johnson, who worked with Mr. Burcher for 5 years in the capacity of trust and fiduciary advisor, shares, “I believe Cornell, over the course of his lifetime, developed an acute realization of how important it was to understand and address cycles of socioeconomic disparity and racial inequity. He also came to realize that these disparities created tangible and lasting burdens for a significant number of people in the Hampton Roads community. Cornell was an extremely deliberate and thoughtful person about pretty much everything he did. So when, later in life, he began to zero in on the legacy he wanted to leave behind, he wanted that legacy to have tangible and lasting benefits for those same members of this community. He did a lot of due diligence around crafting his estate plan to make sure the plan would be able to bring about those benefits. He was fascinated with what AAD has built and does for children in our community who face certain risk factors, and that was essentially the capstone of his legacy planning: to build An Achievable Dream into his plan. He evolved significantly with respect to his worldview and wanted that evolution to be made permanent for the benefit of this community.”

Neil Brodsky, Mr. Burcher’s estate planning attorney, found it extremely rewarding to work with someone like Mr. Burcher. He shares that having known Mr. Burcher for more than 10 years, he could see his great interest in philanthropy, helping young people, and supporting education. He spent much time and effort over the years in support of these causes, and aligned his estate plan with those values.

Dr. Lee Vreeland, President and CEO of AAD, shares that Mr. Burcher’s legacy gift will have a far-reaching impact on the program. “Through legacy gifts, we are creating hope for generations to come by sustaining AAD’s programs into the future. Mr. Burcher’s gift will have an immense impact not only today, but tomorrow, and for years to come as his personal values of supporting education and giving back to underserved communities come to fruition through the work of AAD. We are so grateful for the example set by Mr. Burcher, and we will continue to honor and celebrate his legacy.”

Mr. Burcher will be remembered as a mentor, colleague, godfather, and loyal friend. At An Achievable Dream, Mr. Burcher will be remembered and honored as a posthumous member of the Founder’s Hope Circle, a believer in dreams, and part of the legacy of Dreamers for generations to come.
OUR GENEROUS DONORS

An Achievable Dream extends sincere gratitude to all of the individuals, foundations, businesses, municipalities, and government funders whose support helps realize our mission and vision each year.

THE WALTER S. SEGALOFF Society

(Cumulative Lifetime Giving of $500,000 and above)

MR. AND MRS. CHARLES A. BANKS, III
THE BATTEN FUND FOR AN ACHIEVABLE DREAM
VIRGINIA BEACH OF THE HAMPTON ROADS COMMUNITY FOUNDATION
BAY ELECTRIC COMPANY, INC.
BUSCH GARDENS
THE BEAZLEY FOUNDATION
MRS. JOAN P. BROCK
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CASEY AUTO GROUP
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CHECKERED FLAG
FERGUSON ENTERPRISES, INC.
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HUNTINGTON INGALLS INDUSTRIES – NEWPORT NEWS SHIPBUILDING
THE LANDMARK FOUNDATION
MR. AND MRS. AUBREY L. LAYNE, JR.
STEPHEN LEAMAN FAMILY IN MEMORY OF MISS GILL LEAMAN
MR. EUGENE* AND MRS. BETTY LEVIN
MS. NANCY L. LEVIN
MS. FRANCES LUTER
MR. JOSEPH W. LUTER, IV
MANCON LLC
CITY OF NEWPORT NEWS
NEWPORT MANAGEMENT COMPANY
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POMOCO
PRA GROUP, INC.
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THE ROTARY CLUB OF THE VIRGINIA PENINSULA
SENTARA HEALTH FOUNDATION
SMITHFIELD FOODS, INC.
TOWNEBANK
VIRGINIA DEPARTMENT OF EDUCATION
W. M. JORDAN COMPANY

* Denotes deceased
We are honored to recognize the following donors who have arranged a Legacy Gift of any amount to help sustain An Achievable Dream into the future.

ANONYMOUS (2)
MR. AND MRS. RHAE W. ADAMS, JR.
AMERICA’S AUTO AUCTION VIRGINIA, INC.
BANK OF AMERICA
MR. AND MRS. CHARLES BARKER
THE BATTEN FUND FOR AN ACHIEVABLE DREAM
VIRGINIA BEACH OF THE HAMPTON ROADS COMMUNITY FOUNDATION
AN ACHIEVABLE DREAM ENDOWMENT FUND OF THE PENINSULA COMMUNITY FOUNDATION
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MR.* AND MRS. ALAN A. DIAMONSTEIN, ESQ.
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HAMPTON ROADS TOYOTA DEALERS ASSOCIATION

MS. KIM HANNAH
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JAY AND JODI KLEBANOFF
MS. ANN LANE
MS. BRITTANY LAVALLIER
STEPHEN LEAMAN FAMILY IN MEMORY OF MISS GILL LEAMAN
MR. EUGENE* AND MRS. BETTY LEVIN
DR. DAVID M. LEVIN AND DR. BETH E. LEVIN
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MEN FOR HOPE
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MR. AND MRS. TIMOTHY J. STIFFLER
MR. AND MRS. JAMES H. TANNER
LEE VREELAND, ED.D.

* DENOTES DECEASED
Endowment Challenge

MATCHES
An Achievable Dream extends sincere gratitude to

MRS. JANE BATTEN AND THE BATTEN FUND
for An Achievable Dream Virginia Beach of the
Hampton Roads Community Foundation as well as

MRS. JOAN BROCK
for their incredible support of
An Achievable Dream’s Virginia Beach program.

MRS. BATTEN AND MRS. BROCK
each provided

$1,000,000 DONATIONS
to An Achievable Dream’s Endowment to ensure the future success of AAD in Virginia Beach.
To help generate more support for AAD’s Virginia Beach program, they each issued an additional

$500,000 CHALLENGE MATCH
AAD successfully met Mrs. Batten’s challenge in 2018 and we are more than
halfway to reaching Mrs. Brock’s challenge. We wish to thank the following donors
for graciously providing donations to AAD toward these challenge matches.

The Batten

CHALLENGE

BANK OF AMERICA
MR. AND MRS. CHARLES BARKER
MR. AND MRS. BRUCE A. BERLIN
CHICK’S FOR CHARITY
FREDRICKSON FAMILY FOUNDATION
MR. AND MRS. CRAIG A. GRUBE
HAMPTON ROADS TOYOTA DEALERS ASSOCIATION
MS. FRANCES LUTER

MEN FOR HOPE (MR. TONY BROTHERS)
MS. AMY PASCHOLD
MR. AND MRS. WILLIAM D. SESSOMS, JR.
MICHAEL AND BECKY SIFEN
MR. JEFFREY M. SILVERMAN
MR. AND MRS. TIMOTHY J. STIFFLER
LEE VREELAND, ED.D.

The Brock

CHALLENGE

MR. AND MRS. RHAE W. ADAMS, JR.
AMERICA’S AUTO AUCTION VIRGINIA, INC.
JAY AND JODI KLEBANDOFF
PRA GROUP, INC.
Included below are all donors who generously gave any amount or contributed in-kind gifts between July 1, 2020 and June 30, 2021. We are proud to recognize and thank them all for their support of our program and their belief in our students.
Vehicle DONORS
An Achievable Dream wishes to thank the following vehicle dealerships for their support of our mission through donations of cars, boats, RVs, golf carts, jet skis, ATVs, and motorcycles over the years.

BOWDITCH FORD
CASEY AUTO GROUP
CASEY CYCLE CITY
CHARLES BARKER AUTOMOTIVE
CHECKERED FLAG
DIXIE RV SUPERSTORE
DON BEYER VOLVO ALEXANDRIA
FIRST TEAM AUTO
FREEDOM FORD
HALL AUTOMOTIVE
HAMILTON CHEVROLET MAZDA
HAMILTON ROADS HARLEY-DAVIDSON
HOLIDAY CHEVROLET CADILLAC
LAND ROVER ALEXANDRIA
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OYSTER POINT DODGE
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VIRGINIA GOLF CARS & BATTERIES, INC.
WILLIAMS HONDA
WILLIAMSBURG CHRYSLER JEEP DODGE RAM KIA

An Achievable Dream CLASS SPONSORS

2001
THE FRANK AND MARIE BLECHMAN FOUNDATION

2002, 2012
MARY HUGHES, OWNER, HAMPTON ROADS HARLEY-DAVIDSON

2003
MICHELLE JACOBS, FORMER PRESIDENT, LEE GROUP

2004
CHESAPEAKE BAY SEAFOOD HOUSE RESTAURANTS, IN HONOR OF ALAN* AND BEVERLY DIAMONSTEIN

2005
CALEB AND VIRGINIA WEST* AND DOLLAR TREE STORES

2006, 2015
SMITHFIELD FOODS

2007
W.M. JORDAN COMPANY

2008
FERGUSON ENTERPRISES

2009, 2010
N.C.* AND LINDA HARDEE

2011
BAY ELECTRIC COMPANY AND THE BIAGAS FAMILY

2013
AUBREY AND PEGGY LAYNE

2014
MIKE AND NANCY PETTERS

2016
CHARLIE AND MARI ANN BANKS AND FERGUSON ENTERPRISES

2017
FERGUSON ENTERPRISES AND THE FASS FAMILY

2018
THE LEVIN AND FRIEDBERG FAMILIES

2019
CHARLIE AND MARI ANN BANKS

2020
EXECUTIVE LEADERSHIP TEAM OF NEWPORT NEWS SHIPBUILDING

2021
PBMARES, LLP, IN HONOR OF ALAN S. WITT

* DENOTES DECEASED

Dream CLUB
An Achievable Dream is grateful to the following donors who made monthly, recurring donations to AAD as part of the Dream Club in the past year.

MR. AND MRS. RHAE W. ADAMS, JR.
MS. BARBARA BANKS ♦
MR. AND MRS. JON N. BOLLING
MR. AND MRS. DANNY L. CARROLL
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MS. BETH ROBBINS
DR. BRUCE L. RUBIN, PHD
MS. MEGAN SHUFORD
MS. MONICA STEIN
LEE VREELAND, ED.D.

♦ DENOTES AAD ALUMNI
EVERY MORNING, STUDENTS AT AN ACHIEVABLE DREAM ACADEMIES RECITE “THE BANNERS,” POSITIVE AFFIRMATIONS THAT REINFORCE THE SCHOOL’S BELIEFS AND EXPECTATIONS. DREAMERS OF ALL AGES — EVEN ALUMNI WHO HAVE LONG-SINCE GRADUATED — CAN ALWAYS TELL YOU THEIR FAVORITE BANNER!

THE BANNERS

Do Not Be Important
But It’s More Important to Be Nice
Nothing Was Ever Achieved Without Enthusiasm

I Must Learn To Earn
I Can Go To College If I Work Hard
I Will Say No To Guns
An Achievable Dream
Loves Me
Be COOL
Stay In SCHOOL
BEING Bright IS OUT OF SIGHT
I Am Somebody

I Will Say NO to drugs
Being Smart Sends my Scores off the Chart
I Am Someone Special

Major gift naming opportunities are available for gifts of $150,000 or more, typically to sponsor a classroom or other school spaces.
VISION
BRING EQUITY TO EDUCATION BY PROVIDING OPPORTUNITIES FOR SUCCESS IN SCHOOL AND LIFE.

MISSION
DEVELOP INDEPENDENT, PRODUCTIVE CITIZENS THROUGH A SOCIAL, ACADEMIC, AND MORAL EDUCATION.

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